



VOL XXXIV BULLETIN FRIDAY 18TH SEPTEMBER, 2015 No. 46

Our Post-UTME Not A Money Making Venture ... VC

The management of Bayero University is very much being compassionate by limiting the number of candidates participating in the university's Post-UTME, describing the exercise as "not a money making venture," according the Vice Chancellor Professor Muhammad Yahuza Bello.

"We do not intend to extort money from potential students nor do we turn it into a money making venture by making our Post UTME open to every person who scored the minimum JAMB cut off points, hence our decision to restrict the number of persons to participate in the exercise," explained Professor Bello.



The Kano Zonal Director, Hajija Karimatu Aminu Abubakar (5th from left) and her team in a group photograph with VC (6th left) & other Management staff

Speaking in his office when he hosted the Kano Zonal Director of the Joint Admission and Matriculation Board (JAMB) on Thursday, 17th September, 2015, the Vice Chancellor said there was no point in raising the hope of students by inviting an outrageous number to write the examination knowing fully the limited admission carrying capacity of the institution.

According to him, many Universities have turned the post UTME as an avenue of revenue generation as a result, they

make it wide open to all candidates who scored the JAMB requirements but forgetting that the NUC requirement of it admission quota cannot accommodate even one tenth of the number of students who sat for the Post UTME. "How could a university whose admission carrying capacity is not more than 5,000 invite over 60,000 to sit for the post UTME?" he asked.

In Bayero, Professor Yahuza Bello further explained, over 20,000 candidates out of the several thousands who have chosen BUK as their first choice have scored the minimum 180 points in their JAMB UTME and we could not admit them all therefore, we have to raised the bar, as a way of reducing the figure and we did it in good faith.

The Vice Chancellor said all those who sat and passed the minimum PUTME points of 160 would be automatically admitted, but not necessarily the course of their choice. He explained that over 700 out of those that applied for MBBS have all passed the exams, but the admission capacity for the programme was just 130,

therefore the remaining candidates would be sent to other science related courses and this applies to all programmes.

He described the establishment of JAMB as a blessing to the country, saying the agency was able to address the multiple admission problems.

Earlier, the Zonal Director, Hajiya Karimatu Aminu Abubakar, said the visit was primarily to congratulate the Vice Chancellor on his recent appointment on behalf of the Registrar of JAMB.

She equally disclosed that JAMB had allocated three additional Computer Based Test Centre in the University from one centre making them four.

Professor Kabir Makes Case for Non-Communicable Diseases

-Urges President Buhari to modify Decision

Professor Mohammed Kabir of the Department of Community Medicine, Bayero University, has called the attention of the Presidency in its announced decision to eradicate communicable diseases in the country, saying that the scourge of non-communicable diseases in Nigeria and worldwide is more worrisome than the communicable diseases.

The University don said he was not denying the fact that the government should eradicate communicable diseases, however; the government should note that non-communicable diseases are by far the leading causes of death world-wide, representing 63% of all annual deaths, according to the World Bank reports. He said the scourge of non-communicable diseases in Sub-Saharan African and Nigeria in particular was growing at an alarming rate, while that of communicable diseases is declining globally.

Professor Mohammed Kabir said President Muhammadu Buhari should be correctly guided by those advising him on health related issues

for him to modify his decision of prioritising only the scourge of communicable diseases in the country, as reported by the media.

The university don, a Professor and Consultant Community Health Physician as well as visiting Professor, School of Health and Related Research, University of Sheffield, United Kingdom in his 17th Inaugural Lecture on 16th September, 2015 at Musa Abdullahi Auditorium, said in the Sub-Saharan Africa from 2000 to 2030 the mortality and burden of non-communicable diseases increased from 40% to about 70% while during the same period mortality and burden of communicable diseases decreased from 40 to 20%.

The speaker, who spoke on the topic 'Public Health Concern for Chronic Non-Communicable Diseases Surpasses Anxiety Over Most Infections' said 38 million people died of non-communicable diseases annually across the globe due to a number of factors, saying epidemiologic transition is brought about globally by demographic changes, effects of ecological changes and changes in life style.

He said in recent times, underdeveloped countries including Nigeria are going through significant epidemiological transition with major increase in burden of injuries and non-communicable diseases. These he said, include high blood pressure and diabetes as well as other diseases such as malignancies and trauma conditions as a result of vehicular and industrial accidents.

The University don expressed concern that since 1988 when Nigeria realized the need to institute control measures for non-communicable diseases, nothing much has been done to implement the policies that will achieve the desired results, suggesting that studies must be undertaken to identify risk factors associated with non-communicable diseases and evolve strategies for their effective control.

Other recommendations, he said include rigorous education campaigns and legislations to tackle risk factors such as smoking and excessive alcohol consumption; encouraging individuals to take measures of maintaining a healthy weight; participating in daily exercise and consuming healthy diet; provision of additional facilities for the diagnosis of non-communicable diseases and establishment of more traffic control agencies to check traffic offences in all states of the federation etc.

Professor Mohammed Kabir urged Bayero University to consider the setting up of Faculty of Veterinary Medicine because disease agents of non-communicable diseases arise from reservoir, and 64% has its reservoirs are from vertebrate animals such as cows, goats etc, adding that about two third of the diseases disturbing humanity worldwide are non-communicable.

The Vice Chancellor and Chairman of the Inaugural Lecture, Professor Muhammad Yahuza Bello urged Professors to come forward to present their Inaugural lectures, saying that Professor Mohammed Kabir was the first Professor to deliver Inaugural lecture in the Department of Community Medicine and in the College of Health Sciences as a whole.

Chairman of the Professorial Inaugural Lecture Committee, Professor M. S. Abdulkadir said the 17th Inaugural Lecture was the first in the series of lectures to be delivered during the tenure of the new Vice Chancellor, Professor Muhammad Yahuza Bello, saying people wanted to know who are the Professors ready to pay their dues and who have not delivered their Inaugural lectures.

BUK Ready to Host Weekly Professorial Lecture - VC

Bayero University has promoted 101 academic staff to Professors from 2010 to 2014 and as such the University will be willing to host Professorial Inaugural Lectures on weekly basis, the Vice Chancellor, Professor Muhammad Yahuza Bello, has disclosed.

The Vice Chancellor, who was speaking during the 17th Professorial Lecture delivered by Professor Mohammed Kabir on Wednesday 16th September, 2015 at Musa Abdullahi Auditorium, said the number represented only those who were promoted during the period but there are many Professors who were given employment from other universities during and before the period.

He said the University has conducted its 2015 promotion exercise and as such it expects additional 40 lecturers to become Professors in the next four months, saying the earlier Professors come for Inaugural Lecture the better.

Professor Yahuza Bello said “we need about four Professors to come forward for the Inaugural Lecture every month; I am urging the Professors to go through their research areas and prepare their lectures”.

He commended those Professors who have delivered their Inaugural Lectures and promised that the University will encourage others to come forward and give their lectures. He said the 17th Professorial Lecture delivered by Professor Mohammed Kabir was so unique because apart from being the first from the Department of Community Medicine; it was the first to be delivered from among Professors in the College of Health Sciences.

The Vice Chancellor said also the lecture was the first to be delivered during his tenure, calling

on the other professors to expedite action as the Professorial Lecture did not have other challenges other lectures have, saying the guest lecturer was the only person having the day and nobody will comment or make any criticism on the lecture he/she delivered.

Chairman of the Professorial Inaugural Lecture Committee, Professor M. S. Abdulkadir commended those who have delivered their lectures and appealed to others to come forward to deliver theirs.

Centre for Qur'anic Studies & ISESCO Establish Linkage

The Centre for Qur'anic Studies, Bayero University, Kano, and the Islamic Scientific, Educational, Social and Cultural Organization (ISESCO) have agreed to establish linkage and close partnership towards the promotion of Qur'anic education in Nigeria. This was the outcome of discussions held on Tuesday, 15th September, 2015, between the representative of ISESCO in Nigeria, Alhaji Ibrahim Muhammad Bashir and the Director, Centre for Qur'anic Studies, Prof. Ibrahim Muhammad, and Dr. Muhammad Babangida Muhammad, representing the Director, Centre for Islamic Civilization and Interfaith Dialogue, Bayero University, Kano and other members of CQS.



R – L (1) Dr. B. Muhammad Deputy Director (2) Prof. Ibrahim Muhd, CQS (3) Mal. Ibrahim Muhd DESK Officer, ISESCO, Nig. (4) Dr. Taufiq Abubakar (6) Dr. Umar Hamza

The ISESCO representative, who was on a sensitization and advocacy visit on the activities of the organization, enumerated its many programmes and their benefits to Nigeria. It was agreed that there are areas of common interest between ISESCO and the two Centres of Bayero University, particularly on issues related to empowerment of Almajirai, capacity building for Alaranmomi (Ulamas), promoting peace and understanding across cultural and civilizational divides. Accordingly, it was agreed that the three bodies would work towards actualizing concrete partnership programmes. The ISESCO representative was conducted round the CQS by its Director, Prof. Ibrahim Muhammad, Dr. Muhammad Babangida Muhammad, Deputy Director, Programmes and Training, Dr. Taufiq Abubakar Hussein and Dr. Umar Hamza Ibrahim.

Establish Almajiri Court to Address Rights Violation - Scholar Urges Govt.

Federal Government has been urged to establish a public code of conduct to address the excessive rights violation of almajiri by their employers.

This was contained in the recommendations of Malam Idris Salisu Rogo of the School of Continuing Education (SCE) in his paper titled “Almajiri Education and Transformation Agenda in Nigeria: Matters Arising,” presented as part of the SCE’s seminar series on 9th August, 2015.

Malam Rogo believed that the establishment of the court would go a long way in ensuring good practices and address any form of maltreatment, gross violation of human rights and child abuse

Malam Rogo, who traced the origin of almajiris education and their population according to states in Nigeria, said research has shown that there are estimated nine and a half million children on the streets begging for alms in the northern Nigeria, saying that those children lacked adequate care, education and suffered malnutrition.

The scholar also said in spite of government's concerted effort to establish almajiri schools in northern Nigeria, to address the security challenges, the effort may however be a mirage, if structural factors like poverty eradication, quality and access to western education, adjustment of school time-tables and sensitization campaign among parent and their teachers are not properly addressed.

He also advocated the need for government to provide basic infrastructures to almajiri schools and offer modern educational opportunities enjoyed by their colleagues in western schools.

Nigeria Needs More Universities - VC

The Vice Chancellor of Bayero University, Kano Professor Muhammad Yahuza Bello has called for the establishment of more Universities in Nigeria particularly in the northern part of the country.

Professor Yahuza Bello, who stated this on Monday, 14th September 2015 when he received members of the Governing Council of the North West University, Kano who paid him a courtesy visit in his office.

He said considering the number of applicants into various universities and the admission carrying capacity of the existing Universities, there is need for federal and the state governments to establish more universities in the country.

The Vice Chancellor who cited an example of 2015/2016 admission exercise in Bayero

University, where over twenty thousand students applied for under graduate courses but only six thousand five hundred would be admitted.

He also corrected the wrong impression that creation of new University would bring rivalry and animosity between the old and new ones instead, he explained they would be complementing each other.

On the visit, Professor Yahuza who is also a member of the Governing Council of North West University, thanked the Pro-Chancellor for the visit and promised to support North West University with a view to achieving its desired goals.

In his speech, the Chairman, Governing Council of Northwest University, Malam Sule Yahaya Hamma, Dokajin Sokoto, said they were at Vice Chancellor's office to congratulate him on his recent appointment as the 10th Vice Chancellor of Bayero University Kano.

He prayed to Allah SWA to guide him during his tenure and also prayed that the cordial relationships that exist between the two Universities will continue.

Professor M. D. Mukhtar Conferred with Fellow, NSM

Professor Muhammad Dauda Mukhtar of the Department of Microbiology, Bayero University has been conferred with the award of Fellow of the Nigerian Society of Microbiology (FNSM) along with four other distinguished Nigerians.

The conferment was conducted during the just concluded 38th conference and AGM of the Nigerian Society of Microbiology (NSM) held at University of Lagos from 1st to 5th September, 2015.

Professor M. D. Mukhtar has contributed tremendously to the growth and development of the Nigerian Society of Microbiology, for being among the few Nigerians who excelled in the promotion of the activities of the Society.

Professor Ahmad Sa'idu Babura Appointed Chairman DTLC Committee

Vice Chancellor, Professor Muhammad Yahuza Bello has approved the appointment of Professor Ahmad Sa'idu Babura as Chairman, Committee of Direct Teaching and Laboratory Consumables (DTLC) along with 14 other Committee members for a period of two years with immediate effect.

A letter dated 10th September, 2015 and signed by the Vice Chancellor noted that the Committee will among others receive, manage and coordinate DTLC releases, review the current DTLC allocation to various Units and advise Management on the distribution of the annual budgetary DTLC allocations.

The Committee is to also consider and approve proposals from Departments on the utilization of their DTLC allocations, organize and coordinate the utilization of DTLC, advertise for the Committee's quarterly meeting, receive requests from Departments/Units and make recommendations to the Vice Chancellor.

The members are also charged with the provision of at least 20 percent of the DTLC allocations centrally, submit quarterly reports on the activities of the Management and give advice on any matter related to DTLC.

Dr. Anas Ibrahim Yahaya Appointed Head of Anatomy Department

The Vice Chancellor, Professor Muhammad Yahuza Bello has approved the appointment of Dr. Anas Ibrahim Yahaya as Head of Department of Anatomy for another two years from 21st September, 2015.

A letter signed by the Vice Chancellor dated 16th September, 2015 called on the HOD to "give sound academic and administrative leadership to the Department."

Students Retreat in Memory of COMRADE CHIMA UBANI @10

Members of the general Public are hereby invited to the 10th Students' retreat in memory of Comrade Chima Ubani, scheduled as follows:

Program Outlines:

Date: Monday, 21st September, 2015 (arrival September 20 & departure September 22).

Venue: Bayero University Kano (BUK).

Keynote Speaker: National President ASUU, Dr. Nasir Isa Fagge

Main Speakers: Lanre Arogundade – to speak for 1979-87/88 generation of PYMN driven NANS; and Mahmud Aminu to speak for 1988-93/94 generation of PYMN driven NANS.

Moderators: Shola Olorunyomi, Ngozi Iwere and Abiodun Aremu.

Opening Remark: ACIS' Central Coordinator

Solidarity Message: NANS, NLC, TUC, JAF, ASUP and COEASU.

ANNOUNCER: ASUU BUK

SPORTS: *Want to Play Handball?*

This is to inform students who are interested in playing handball to go to the Handball Court at the BUK Old Campus to register their names.

According to the Coach, Malam Auwalu Yakubu Dankano, training starts at 4:00 pm daily from Monday to Friday. He said all the facilities are provided by the University for students to enjoy sporting activities.

Interested students should register their names with the coach, who is always available at the field. They should also contact him on 08125176444 for further information.

BUK Pips Funtua Academy 1-0, Holds Draw with S. Bahago

In its continuation with preparation for BUK/KWASU Malet Sports Exchange Programme and WAUG Championship, Bayero University Students Team defeated Funtua Academy 1-0 and was held 2-2 by S. Bahago Academy.

The BUK team first played S. Bahago team on Friday in a dicey encounter that produced four goals. The BUK team scored two goals in quick succession by Nazifi Bature and Daniel Akpa, but the visiting team equalized via the individual efforts of Kabiru a.k.a K.B and Halifa.

On Sunday, the improved BUK team under the head coach, Ibrahim Isyaku Ibrahim, slugged it out with the highly rated Funtua Academy. Ahmed Idris of BUK was the hero of the day, as he scored a fantastic goal to give bukites a glimmer of hope for the next match.

The Assistant Coach, Nura Lawan expressed optimism with the team and said it has really improved from the first match. He said the Director of Sports was impressed and satisfied with the improved team.

Next Match:

BUK Vs Sky Academy

Date: Sunday, 20th September, 2015

Time: 4:00 PM

Field: BUK Old Site Field

Staff Model Secondary School

BUKMSSS 2nd Batch Entrance/Transfer Examination for 2015/2016 Session.

The Staff Model Secondary School wishes to inform the University community, parents, interested individuals and well wishers that the school will come up with the 2nd Batch 2015/2016 Entrance/Transfer Examinations on:

Date: Saturday, 12th September, 2015

Time: 8:00am

Venue: School Premises (Assembly Hall)

NB: The School will allow parents to pay and register their wards on the day to sit for the exams on the spot.

Thus: ₦2, 000 for Entrance Exams

₦3,000 for Transfer Students.

The Management wishes to remind parents that Monday 14th September, 2015 is still the date for parents to collect their wards/children promotional Report sheets. Please cooperate to know the performance of your wards.

School fees must be paid on or before 28th September, 2015.

Notification of the Death of Muhammad Bature Danlami P100/4113

The Internal Audit regrets to announce the passing away of its former staff, Muhammad Bature Danlami, who died on 10th September, 2015 at Aminu Kano Teaching Hospital. He has since been taken to his home town, Funtua, Katsina State for burial. May his soul rest in peace.

SEMINARS

The following Faculties/Departments invite the University Community to their faculties/departmental seminars, scheduled as follows:

IIIBF wish to invite the University Community to its Seminar Series as follows:

Paper Title: *An Analysis of the Application of Commodity: Murabahah on Bursa Suqal-Sila Platform based on Shariah Opinions.*

Presenter: Mal Nabil Bello Sa'id International Institute of Islamic Banking and Finance (IIIBF),

Chairman: Dr. Binta Tijjani Jibrin, Department of Economics

Discussants: *Dr. Bashir Aliyu Umar, Center for Islamic Civilization and Interfaith Dialogue,*

Date: Thursday, 8th October, 2015

Time: 11:00am

Venue: IIIBF Conference Room, BUK (New Site)

Department of Business Administration & Entrepreneurship (External Defense)

Scheduled to take place in the Department on Saturday, 19th September, 2015 as follows:

Candidate 1: Auwalu Inusa
(SPS/11/MMN/00028)

Topic: *Strategy and Fundraising Effectiveness of Non-Governmental Organization (NGOs) in Kano State.*

Supervisor: Prof. MS Sagagi

Internal Examiner: Dr. A. J. Bambale

External Examiner: Prof. S. S. Maimako

Candidate 2: Idris Yahaya Adamu
(SPS/11/MMN/00011)

Topic: *Consumers' Intention towards Islamic Banking patronage in Gombe State, Nigeria.*

Supervisor: Dr. A. A. Maiyaki

Internal Examiner: Prof. GB Bello

External Examiner: Prof. SS Maimako

Candidate 3: Abubkar Bashir Tijjani
(SPS/10/MMN/00004)

Topic: *An Investigation into the willingness of owners/ Managers of SMEs to Access Capital Market in Kano Metropolis.*

Supervisor: Prof GB Bello

Internal Examiner: Dr. BA Kofar Mata

External Examiner: Prof. SS Maimako

Candidate 4: Huzaifa Ibrahim
(SPS/10/MMN/00010)

Topic: *Impact of Capital Structure of Financial Performance of Quoted Banks in Nigeria.*

Supervisor: Prof. G. B. Bello

Internal Examiner: Dr. B. A. Kofar Mata

External Examiner: Prof. SS Maimako

Candidate 5: Muhammad Mustapha
(SPS/10/MMN/000015)

Topic: *Impact of Foreign Aid on the Development of Nigerian Polytechnic Sector.*

Supervisor: Dr. B. A. Jakada

Internal Examiner: Dr. AJ Bambale

External Examiner: Prof. SS Maimako

Candidate 6: Muhammad Sani Gawuna
(SPS/11/MMN/000003)

Topic: *Impact of Relationship Marketing on Customers' Loyalty in the Nigerian Hospitality Industry.*

Supervisor: M. Halliru

Internal Examiner: Dr. AA Maiyaki

External Examiner: Prof. S. S. Maimak

Departmental Seminar:

Presenter: Dr. Ahmad Audu Maiyaki

Paper 1: Correlates of Consumer online buying

Paper 2: Influence of Electronic and Mobile Banking on Consumer Satisfaction in Nigerian Banks

Discussants 1: Prof. G. B. Bello

Discussants 2: Dr. Murtala Aminu

Chairman: Dr. A. J. Bambale

Date: Monday, 21st September, 2015

Time: 12: Noon.

Department of Education: Seminar Presentation

Presenter: Dahiru Inuwa

Title: *Advocating Gender Sensitivity in Peace-Building and Awareness Policies.*

Chairman: Prof. Talatu Musa Garba

Discussant: Prof. M. I. Yakasai

Date: 23rd September, 2015

Time: 10:00am

Venue: Education Department

LOST ITEMS

(1) Yakubu Muhammad Yakasai of Geography Department with phone no 080 36888526 has lost bunch of keys, if found please call the Phone number or hands over to Publication and Documentation Division (Bulletin office).

(2) A medicated pair of glass belonging to Nazeer Datti Abdullahi of the Department of education (EDU/13/BAE/01493).

BAYERO BUSINESS SCHOOL
BAYERO UNIVERSITY, KANO
(OFFICE OF THE DEAN)

This is to inform the general public that online sale of Postgraduate Application Forms of Bayero Business School, Bayero University, Kano, for the 2015/2016 Academic Session commences on Monday, 21st September 2015 and closes on Friday, 30th October 2015.

The Bayero Business School offers the following Postgraduate Programmes during the 2015/2016 Academic Session:

1. Doctor of Business Administration (DBA)
2. Masters in Business Administration (MBA)
3. Masters in Entrepreneurship (M.Ent)
4. Postgraduate Diploma in Entrepreneurship (PGD-Ent)

The Masters in Business Administration (MBA) has the following specializations:

1. Finance (MBA, Finance)
2. Human Resources (MBA, HR)
3. Marketing (MBA, MKT)
4. Entrepreneurship and Venture Creation
5. Intellectual and Industrial Property Rights (MBA, IIPR)
6. Technology Innovation (MBA, TI)
7. Information and Communications Technology (MBA, ICT)
8. Agribusiness (MBA, Agribusiness)
9. Health Services Management (MBA, HSM)
10. Project Management (MBA, PM)
11. Hospitality, Tourism & Event Management (MBA, HTEM)
12. Public Private Policy (MBA, PPP)

For The Application Procedure visit www.buk.edu.ng.

If you need additional information visit Bayero Business School, Bayero University, Kano. Payment at the bank opens on Monday, 21st September 2015 and closes on Friday, 30th October 2015. The website for completing the Application Forms will close by 11.59pm on Sunday, 1st November 2015.

SIGNED
Dr Nuruddeen A. Abdullahi, mni
FOR DEAN,
BAYERO BUSINESS SCHOOL

CALL FOR PAPERS (VOLUME 2)

Bayero Journal of Communication Studies

ABOUT THE JOURNAL:

Bayero Journal of Communication Studies is a research-based and peer-reviewed journal published biannually by the Department of Mass Communication, Bayero University, Kano. The *Journal* is addressed to the Nigerian and international academic community. It accepts articles and book reviews from all scholars, professionals and critics irrespective of country or institution of affiliation.

The focus of this journal is research, with a bias for quantitative and qualitative studies that use any or a combination of the acceptable methods of research. The journal seeks to contribute to the body of knowledge in the field of communication and media studies.

SUBMIT A MANUSCRIPT:

The second edition of *Bayero Journal of Communication Studies* is scheduled to appear in December 2015. The Editor-in-Chief would like to invite you to submit high quality research articles in all areas of communication and media studies including, but not limited to mass communication, traditional communication, organizational communication, interpersonal communication, development communication, public relations, advertising, new media, political communication, health communication, publishing, film and home video studies. a manuscript for inclusion in this scholarly journal.

GUIDELINES FOR MANUSCRIPT SUBMISSION:

Contributors should be guided by the following:

- Articles should not be longer than 7500 inclusive of tables, figures and references.
- An abstract of no more than 200 words should precede the main body of the paper.
- The title and author's biographical details (name, university/department, address/title, e-mail) should be identified on the title page only. It is mandatory to supply telephone number (s) and e-mail addresses.
- Format: Font of the body text should be **Times New Roman** Size 12. Alignment should be justified.
- Consistent spelling of either American English or British English should be maintained.
- Tables and figures should be alluded to in the text while allusions to 'notes' should be indicated in superscript in the text. Notes should be presented as end notes (i.e. at the end of the article, just be the References).
- Referencing should follow the American Psychological Association (APA) 6th Edition style/format. All references should be listed in alphabetical order at the end of the article.
- All manuscripts submit to this journal must NOT be under consideration for publication elsewhere. A signed declaration to this effect must therefore accompany any article submitted to the journal.
- Only articles that meet the editorial standard of the journal will be published.
- The **deadline** for submission is **December 31, 2015**.

Submission

All submissions and inquiries should be directed to the attention of:

Muhammad Hamisu Sani (PhD)

Editor

Bayero Journal of Communication Studies

E-mail: muhammadhsani@gmail.com