

DANGOTE BUSINESS SCHOOL

BAYERO UNIVERSITY, KANO

POSTGRADUATE DIPLOMA IN ENTREPRENEURSHIP

COURSE STRUCTURE

FIRST SEMESTER

COURSE CODE	TITLE
PGDE 7211	Essentials of Enterprise Law
PGDE 7208	Strategic Entrepreneurship Management
PGDE 7209	Entrepreneurial Marketing
PGDE 7212	Business Ethics and Social Enterprise
PGDE 7210	Entrepreneurial Finance
PGDE 7207	Essentials for Business Planning

SECOND SEMESTER

PGDE 7211	Entrepreneurial Finance
PGDE 7208	Essentials of Enterprise Law
PGDE 7209	Essentials for Business Planning
PGDE 7212	Strategic Entrepreneurship Management
PGDE 7210	Entrepreneurial Marketing
PGDE 7207	Business Ethics and Social Enterprise
PGDE 7400	Long Essay