

**DANGOTE BUSINESS SCHOOL
BAYERO UNIVERSITY, KANO
KANO, NIGERIA
MBA COURSE STRUCTURE**

MBA SPECIALIZATION COURSES/ELECTIVES (2 Credit Hours)

| CODE | TITLE |
|---|---|
| 1. Agribusiness | |
| MBA 8222 | Agricultural Environmental Economics, and Policies |
| MBA 8223 | Strategic Planning, Innovation and Management of Agribusiness |
| MBA 8224 | Agricultural Investment Analysis and Management |
| MBA 8225 | Analysis of Global Food Markets, Value Chains and System |
| 2. ENTREPRENEURSHIP AND VENTURE CREATION | |
| MBA 8247 | Business Planning Development and Innovation |
| MBA 8248 | Rethinking Traditional Occupation |
| MBA 8249 | Small Business Management |
| MBA 8250 | Family Business and Venture Capital |
| 3. FINANCE AND INVESTMENTS | |
| MBA 8243 | Investment in the Emerging Market |
| MBA 8244 | Public Finance |
| MBA 8245 | Real Estate Management and Mortgage Financing |
| MBA 8246 | Islamic Finance |
| 4. HEALTH SERVICES MANAGEMENT | |
| MBA 8226 | Introduction to Health Management |
| MBA 8227 | Health Policy Analysis |
| MBA 8228 | Principles of Epidemiology |
| MBA 8229 | Health Care Informatics |
| MBA 8230 | Research Methods for Health Services Administration |

5. HOSPITALITY, TOURISM & EVENT MANAGEMENT

- MBA 8235 Hospitality Management
- MBA 8236 Hospitality and Event Planning
- MBA 8237 Tourism Management
- MBA 8238 Event Management

6. HUMAN RESOURCE MANAGEMENT

- MBA 8205 Organization Conflict and Industrial Relations
- MBA 8206 Manpower Planning and Development
- MBA 8207 Management Across Cultures
- MBA 8208 Compensation Theory and Administration

7. INFORMATION AND COMMUNICATION TECHNOLOGY

- MBA 8218 Information Management
- MBA 8219 Business Information Network
- MBA 8220 Database Management System
- MBA 8221 E-Commerce

8. INTELLECTUAL AND INDUSTRIAL RIGHTS

- MBA 8210 Copyright
- MBA 8211 Trademarks
- MBA 8212 Patent
- MBA 8213 Industrial Design

9. MARKETING

- MBA 8201 International Marketing
- MBA 8202 Sales Management and Forecasting
- MBA 8203 Services Marketing and Promotions Strategies
- MBA 8204 Consumer Behaviour

10. PROJECT MANAGEMENT

- MBA 8231 Strategic Project Management
- MBA 8232 Project Tools and Techniques
- MBA 8233 Mastering Project Management/Project Management Practices
- MBA 8234 Work Measurement and Evaluation

11. PUBLIC AND PRIVATE POLICY

MBA 8239 Public Sector Policy, Implementation and Evaluation

MBA 8240 Private Sector Policy, Implementation and Evaluation

MBA 8241 Public - Private Partnership

MBA 8242 Leadership and Dynamic Governance

12. TECHNOLOGY AND INNOVATION

MBA 8214 Technology and Innovation

MBA 8215 Management and Technology Innovation

MBA 8216 Strategic Management of Technology and Innovation

MBA 8217 Strategic Opportunities in Energy